



foundation

# Metallic Paint™ Primer

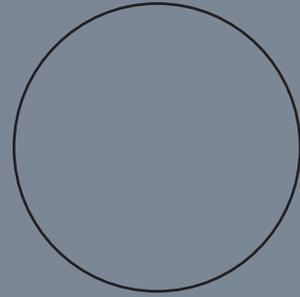
Ideal Primer and Foundation Color  
For Use Under Cool Tone Metallic Paint

COOL TONE

Interior/Exterior

1 US Gal. / 3.78 L

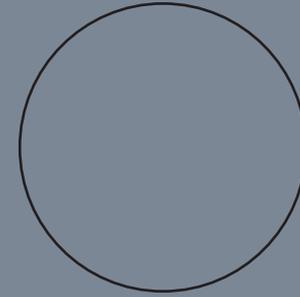
Water Base



This product meets SCAQMD Rule 1113-Architectural coatings  
Formulation Data  
Coating VOC Content 0 g/L (0 lb/gal)  
Material VOC Content 0 g/L (0 lb/gal)

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USE UNDER COOL TONES OF:

- Metallic Paint Collection  
Satin or Matte
- Exterior Metallic Paint

<b>COVERAGE   COBERTURA</b> <b>350-450</b> sq ft / gal   pies cuadrados / gal
Depends on application and surface <i>Depende de la aplicación y de superficie</i>

Drying Time <i>Tiempo de Secado</i> @ 50% RH	<b>70°F+</b>
	Touch: 30 min.   <i>Tacto: 30 minutos</i>
Temperature and humidity dependent <i>Dependiente de temperatura y humedad</i>	Sandable: 1-2 hours   <i>Se puede lijar: 1-2 horas</i>
	Recoat: 1-2 hours   <i>Repintar: 1-2 horas</i>

**Metallic Paint Primer** is an ideal primer and foundation color for Modern Masters' Metallic Paint Collection, Matte Metallics and Exterior Metallic Paints. This unique, interior/exterior acrylic primer contains no VOC and no Hazardous Air Pollutants. It promotes adhesion on smooth surfaces, dries fast and is immediately sandable when dry. It also provides excellent stain-blocking power and tolerates pH levels up to 13. Available in 2 colors, a Cool Tone color for use under Silver, Pewter, Bronzes etc. and a Warm Tone color for use under Gold, Coppers, etc.

**WHERE TO USE:** Metallic Paint Primer is suitable for concrete, masonry, non-ferrous metal, galvanized steel, plastic, wallboard, wood, plaster, stucco, and previously coated surfaces. It can be used for both interior and exterior applications.

**SURFACE PREPARATION: ALL SURFACES:** Remove dirt, grease, oil, salt and chemical contaminants by washing the surface with a commercial detergent or other suitable cleaner. Rinse thoroughly with fresh water and allow to fully dry. If any mold or mildew is present on the surface clean further with one quart of household bleach added to a gallon of water. Rinse with clean water. Severely mildewed areas should be cleaned with a chlorinated cleansing powder and thoroughly rinsed with water. All surfaces must be dry at time of application. **GALVANIZED STEEL:** New galvanized steel should be solvent cleansed to remove all post galvanizing treatments such as oil, grease or wax. Old or existing galvanized steel should be thoroughly washed to remove all surface contaminates.

**CONCRETE AND MASONRY:** Hand or power tool clean to remove all loose or unsound concrete, masonry, or previous coating. Very dense,

non-porous, concrete should be acid etched or abrasive blasted to remove the laitance layer and create a surface profile. Allow new concrete to cure for 30 days before coating. **PREVIOUSLY COATED:** Previously coated surfaces must be sound and in good condition. Smooth, hard or glossy finishes should be scarified by sanding to create a surface profile.

**APPLICATION METHODS:** Mix thoroughly. Product is formulated to be used as is. Apply only when air and surface temperatures are between 50°-100°F (10°-38°C), the relative humidity is no greater than 85%, and surface is at least 5°F (3°C) above dew point. Dry times may be effected by extremely high or low relative humidity. Ensure fresh air entry during application and when drying. **Brushing:** Use a high-quality synthetic bristle brush. **Rolling:** Use a high-quality low nap roller. **Spraying:** Air - Atomized Spray (pressure feed only): Fluid tip - 0.055-.0.070; Fluid Delivery - 10-16 oz/min; Atomizing Pressure - 25-60 psi. Airless Spray: Fluid Pressure - 1800-3000psi; Fluid Tip - 0.013-0.017; Filter Mesh - 100.

**HANDLING & STORAGE:** To avoid skinning, close container tightly after each use and store product in room temperature. **PROTECT FROM FREEZING!** Dispose of unused or unwanted product in accordance with local laws regulating water base coatings.

**CLEAN UP:** Clean brushes, rollers, tools and equipment with warm, soapy water immediately after use. Promptly wipe up spills and splatters with a damp cloth.

**HEALTH & SAFETY:** Use in a well ventilated area. Avoid contact with eyes. Wash hands thoroughly with soap and warm water after use. Do not take internally. When spraying or sanding, use a properly fitting (NIOSH approved) respirator per the manufacturer's

instructions. **Skin contact:** Thoroughly wash with soap and warm water before the coating dries. Individuals with sensitive skin may require gloves. **Eye contact:** Rinse with clean water for 15 minutes. Seek medical attention. **Inhalation:** To help prevent irritation, use only in well-ventilated areas. If irritation occurs, move to fresh air. If irritation persists, seek medical attention. **Ingestion:** Do not induce vomiting. Seek medical attention.

**Read the Material Safety Data Sheet for Additional Health and Safety Information.**

**KEEP OUT OF REACH OF CHILDREN**

**WARNING!** If you scrape, sand, or remove old paint, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a NIOSH-approved respirator to control lead exposure. Clean up carefully with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by contacting the National Lead Information Hotline at 1-800-424-LEAD or log on to [www.epa.gov/lead](http://www.epa.gov/lead).

**WARRANTY:** This product will perform as claimed if directions are followed. Directions are as complete as possible, but cannot encompass all conditions, applications, techniques, and/or surfaces, which are beyond our control. Warranty is limited to replacement or refund value of product actually used, if such product proves defective within two years of manufacture. No other warranty is expressed or implied.

Visit [modernmasters.com](http://modernmasters.com) for Technical Data Sheets, Material Safety Data Sheets, Application Instructions and the latest information on all our specialty water base paints and coatings.