

JWR-Artist's Acrylics

- Water Base
- 100% Acrylic
- Medium Body



Colors Available

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| • Azo Yellow Medium (109) | • Hansa Yellow (110) | • Prussian Blue (137) |
| • Bright Aqua Green (131) | • Hookers Green (130) | • Quinacridone Magenta (119) |
| • Brilliant Purple (132) | • Light Blue (136) | • Quinacridone Red (197) |
| • Burnt Sienna (105) | • Light Magenta (133) | • Quinacridone Violet (120) |
| • Burnt Umber (104) | • Light Portrait Pink (134) | • Raw Sienna (106) |
| • Cadmium Orange Hue (213) | • Manganese Blue Hue (180) | • Raw Umber (103) |
| • Cadmium Red Med Hue (215) | • Mineral Orange (111) | • Red Iron Oxide (183) |
| • Cadmium Yellow Med Hue (214) | • Naphthol Red Dark (117) | • Thalo Blue (122) |
| • Calbizol Violet (121) | • Naphthol Red Light (116) | • Thalo Green (127) |
| • Carbon Black (102) | • Naples Yellow (135) | • Thalo Turquoise (181) |
| • Cerulean Blue Hue (210) | • Organic Orange (112) | • Titanium White (101) |
| • Chrome Oxide Green (128) | • Organic Red (118) | • Ultramarine Blue (123) |
| • Cobalt Blue Hue (211) | • Organic Yellow (108) | • Unbleached Titanium (185) |
| • Cobalt Turquoise Hue (182) | • Payne's Gray (126) | • Violet Oxide (187) |
| • Graphite Gray (188) | • Permanent Green Med (129) | • Yellow Ochre (107) |

Tribute to James W. Rogers

James Rogers was a coatings innovator before WWII. He was mentored by the inventor of the alkyd resin and was part of a special R&D team that formulated top-secret coatings to support the war efforts. After the war he owned and operated a paint manufacturing plant and store front in Los Angeles. He was intrigued with several customers who purchased deep, saturated colors of his house paint and after some investigation, found out they were artists. He visited them often and decided to formulate a product more suited to their needs. He eventually closed his paint store and focused entirely on his new passion, artist acrylics and began manufacturing and selling them in 1962. To keep his business small, so he could camp and fish, he never labeled his products. He actually wrote the name of the paint color on the can with a

permanent marker! Only by word of mouth was the product known and sold. A lot has changed over the years, but we are still making the same tried and true formula today. The only difference is this new Tribute label. Whether this has been your product of choice for years or your first time trying it, I hope your passion for art is inspired by my Father's passion for this product.

Jim W. Rogers II
Vice President, Modern Masters Inc.

Surface Preparation – Modern Masters JWR-Artist's Acrylic paints look their best when applied to a smooth, properly primed surface. First, repair any pre-existing nail holes or other surface defects and then properly prime the surface. Use a primer suitable for the prepared surface. For walls and

exterior surfaces, we recommend Zinsser Bulls-Eye 1-2-3®. (Follow the application instructions for the primer.) To prime artist's canvas and other similar, smooth surfaces, apply one or two coats of **Modern Masters Acrylic Canvas Gesso-White** (156), or **Acrylic Canvas Gesso-Black** (156B).

Application Conditions – Do not apply in temperatures below 50°F/10°C. Note: Lower temperatures and higher humidity will lengthen the dry and cure times.

Application – **Modern Masters JWR-Artist Acrylics** paints are water-based artist-quality 100% acrylic paints. They are easily applied by brush, roll, or spray.

Brushing: Use a high-quality brush recommended for water-based paints.

Rolling: Use a high-quality low- or medium-nap roller.

Spraying: To spray **JWR-Artist's Acrylics**, use a conventional gun, an HVLP gun, or an airless spray unit. **JWR-Artist's Acrylics** can be thinned up to 40% with water for proper spray viscosity. For use with an **Air Brush** thin 40 to 50% with water. Thin gradually; over thinning will cause loss of hide.

Film Properties – Drying times at 70°F and 50%RH

Dry Times – Dry-to-touch is approximately 15 minutes. Recoat time is approximately 1 hour. Full cure is approximately 24 hours. Note: Lower temperature and/or higher humidity will lengthen the dry and cure times.

Protective Clear Coating – In certain applications, such as some exterior areas, **JWR-Artist's Acrylics** may require the use of **Modern Masters Decorative Painter's Exterior Dead Flat Varnish**. As a topcoat, it improves weather ability and UV protection. The painted surface must be fully cured (approximately 24 hours) prior to application. For best results and maximum protection, a minimum of two (2) coats of varnish is recommended. It is not intended for use over oil-based coatings. If applying over porous surfaces, such as stone and plaster, dilute the **Decorative Painter's Exterior Dead Flat Varnish** with up to 10% water and apply in multiple thin coats.

Coverage – One gallon/3.78 liters will cover approximately 200 to 250 square feet/19 to 23 square meters.

Clean Up – Clean brushes, rollers, tool, and equipment with soap and warm water immediately after use. Do not reuse containers and properly dispose of empty containers.

Handling & Storage – Close tightly all containers when not in use. Store in a cool dry place away from direct sunlight. **Do not freeze.** If **JWR-Artist's Acrylics** becomes frozen, allow the paint to completely thaw and come to room temperature before use. **Stir thoroughly before use.**

Disposal – Dispose of unused or unwanted product in accordance with local laws regulating water-based coatings.

Health & Safety – Use in a well-ventilated area. Avoid contact with eyes. Wash hands thoroughly with soap and warm water after use. Do not take internally. When spraying or sanding, use a properly-fitting, NIOSH approved respirator per the manufacturer's instructions.

First Aid – Skin contact: Thoroughly wash with soap and warm water before the coating dries. Individuals with sensitive skin may require gloves.

Eye contact: Rinse with clean water for 15 minutes. Seek medical attention. **Inhalation:** To help prevent irritation, use only in well-ventilated areas. If irritation occurs, move to fresh air. If irritation persists, seek medical attention.

Ingestion: Do not induce vomiting. Seek medical attention.

Warranty – This product will perform as claimed if directions are followed. Directions are as complete as possible, but cannot encompass all conditions, applications, techniques, and/or surfaces, which are beyond our control. Warranty is limited to replacement or refund value of product actually used, if such product proves defective within two years of manufacture. No other warranty is expressed or implied.

Technical Assistance – For additional technical assistance contact our Technical Department at 818-683-0201 or e-mail technical@modernmasters.com.

Packing

Container Size	Case Pack	Approx. Case Weight
1 Six ounce	6	3.5 lbs.
1 Pint	4	6.5 lbs.
1 Gallon	2	26 lbs.
1 5 Gallon	1	65 lbs.
1 55 Gallon	1	---