



MAX. VOC 50 g/L

This product meets SCAQMD Rule  
1113-Architectural coatings;  
Faux Finishing category -  
Trowel Applied Coatings

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# Texture Effects®

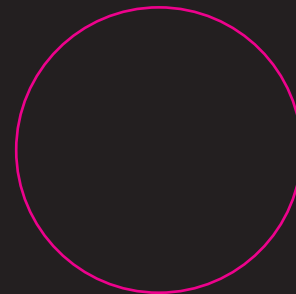
## Multi-Purpose Interior/Exterior Texturing Medium

**Warning!**  
Read other cautions  
on back panel.

Water Base

1 US Gal. / 3.78 L

Durable



Tintable

Self Seals

Won't Shrink or Crack

Dries Hard

Water Resistant

Adheres to Most Surfaces

PERFECT FOR:

Raised Relief

Heavy Distressed Textures

Stenciling

Correcting Wall Imperfections

To view instructional videos,  
visit Modern Masters YouTube Channel

COVERAGE | *COBERTURA*

**90-140**

sq ft / gal | *pies cuadrados / gal*



Drying Time  
*Tiempo de Secado*  
@ 70% RH

**58°F+**

Touch: 1-2 hours | *Tacto: 1-2 horas*

Recoat: 8 hours | *Reprintar: 8 horas*

Full Cure: Approx. 14 days | *Cura completa es aproximadamente 14 días*  
Temperature and humidity dependent | *Dependiente de temperatura y humedad*

**SURFACE PREPARATION:** Newly constructed surfaces should be primed with a 100% acrylic primer and allowed to fully dry. We recommend Zinsser's Bulls Eye® 1-2-3 primer/sealer. **Texture Effects** will adhere to sound, clean and dry surfaces previously painted with a low-sheen, water base paint. If unsure of the surface, prime with Zinsser's Bulls Eye® 1-2-3 primer/sealer.

**TINTING:** *Texture Effects* can be tinted using all universal colorants (do not exceed 4oz/gallon). Mix in colorant using a hand drill with a detachable mixing apparatus on medium speed or on a high speed shaker (do not shake for more than 5 minutes).

**APPLICATION:** *Texture Effects* is used to create a wide variety of beautiful texture finishes on walls and ceilings by using various tools and techniques. It is normally applied using a trowel and is perfect for creating raised relief, heavy distressed textures, stenciling and to correct wall imperfections. Once dry, it does not need to be primed and can be overcoated with Modern Masters® products (Metallic Paint Collection™, Metal Effects®, Decorative Painter's Products, Venetian Plaster, ShimmerStone®, Theme Paint™ or Wildfire® Paints) or any water base or alkyd paints.

**CLEAN UP:** Clean tools, brushes and equipment with warm, soapy water immediately after use. Promptly wipe up spills and splatters with a damp cloth.

**WARNING!** If you scrape, sand, or remove old paint, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN

SHOULD ALSO AVOID EXPOSURE. Wear a NIOSH-approved respirator to control lead exposure. Clean up carefully with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by contacting the National Lead Information Hotline at 1-800-424-LEAD or log on to [www.epa.gov/lead](http://www.epa.gov/lead).

**HANDLING & STORAGE:** When not in use, close container tightly and store at room temperature. Protect product from freezing and heat. Keep opened and unopened containers out of direct sunlight as over exposure to temperatures above 90°F can cause material to harden in the container. Do not reuse this container and dispose of empty container properly.

**HEALTH & SAFETY:** Use only with adequate ventilation. Ensure fresh air entry during application and drying. If you experience eye watering, headache or dizziness or if air monitoring demonstrates vapor/mist levels are above applicable limits, wear an appropriate, properly fitted respirator (NIOSH approved) during and after application. Follow respirator manufacturer's directions for respirator use. Keep away from heat and flame. Wear appropriate gloves to prevent skin contact. Wash hands thoroughly after handling. Refer to product MSDS for additional health and safety information.

**WARNING:** This product contains trace amounts of a component known to the State of California to cause cancer.

**FIRST AID:** If you experience difficulty in breathing, leave the area to obtain fresh air. If continued difficulty is experienced, get medical attention immediately. In case of

contact, immediately flush skin with soap and plenty of water.

### KEEP OUT OF REACH OF CHILDREN

**WARRANTY:** This product will perform as claimed if directions are followed. Directions are as complete as possible, but cannot encompass all conditions, applications, techniques, and/or surfaces, which are beyond our control. Warranty is limited to replacement or refund value of product actually used, if such product proves defective within two years of manufacture. No other warranty is expressed or implied.

Visit [modernmasters.com](http://modernmasters.com) for Technical Data Sheets, Material Safety Data Sheets, Application Instructions and the latest information on all our specialty water base paints and coatings.