



# TDS 2015

## TECHNICAL DATA SHEET

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**Products: Modern Masters Texture Effects**

**TEX100**

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**MODERN MASTERS® *TEXTURE EFFECTS*™** is a multi-purpose, water based, acrylic, plaster-like medium that is ideal for raised relief, heavy distressed textures, stenciling, and for correcting wall imperfections. It is highly durable, water resistant, and will adhere to most surfaces. Texture Effects will not shrink or crack while drying, and once cured, is hard.

This versatile product can be tinted using Modern Masters's ShimmerStone® Color Concentrates, SkimStone® ColorPaks, or universal colorants and exhibits no color loss once dry. This eliminates the need for over painting. One of the most unique and time saving features of this product is the ability to self-seal. This gives the decorative painter the option of glazing or painting the textured surface directly, without the added time and expense of priming or varnishing.

Texture Effects is water-based and non-hazardous. It contains no lead, mercury, or other toxic ingredients. The absence of harmful solvents makes Modern Masters Texture Effects easy and safe to use.

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### **PAINT FEATURES:**

### **PROJECT BENEFITS:**

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Uniform textured finish

Consistent surface for projects

Hard, plaster-like finish

Ideal for creating textures and raised relief

Self-sealing

No need to prime

Tintable

Readily accepts tints to create a variety of looks

100% acrylic polymer

Provides exceptional strength and durability

Water-based products

Low-odor, with the ease of water clean up

Low VOC and non-toxic

Safer for people and the environment

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**SURFACE PREPARATION:** Newly constructed surfaces should be primed with a 100% acrylic primer and allowed to fully dry. We recommend Zinsser's Bulls Eye® Water-Base Primer/Sealer. Texture Effects will adhere to sound, clean, and dry surfaces previously painted with a low-sheen, water based paint. If unsure of the surface, prime first with Zinsser's Bulls Eye Water-Base primer/sealer.

**TINTING:** Texture Effects can be tinted using Modern Masters's ShimmerStone Color Concentrates, SkimStone ColorPaks, or universal colorants. (NOTE: do not exceed 4 fl. oz. per gallon.) Mix in colorant using a hand drill with a detachable mixing apparatus on medium speed or on a high speed shaker. (NOTE: do not shake for more than 5 minutes.)

**APPLICATION:** Texture Effects is used to create a wide variety of beautiful texture finished on interior walls and ceilings by using various tools and techniques. It is not intended for use on exterior surfaces. It is normally applied using a trowel and is perfect for creating raised relief, heavy distressed textures, stenciling, and to correct wall imperfections. Once dry, it does not need to be primed and can be overcoated with Modern Masters products (Metallic Paint Collection™, Metal Effects®, Decorative Painter's Products, Venetian Plaster, ShimmerStone®, Theme Paint™, or *Wildfire*® Paints) or any water based or alkyd paints.

**DRY TIME:** Dry times will vary depending on the thickness of the texture, ambient temperature, and relative humidity. Most basic applications will dry to the touch within 1 to 2 hours, with a recoat time of 8 hours. Full cure time is approximately 14 days.

**COVERAGE:** Approximately 90 to 140 square feet per gallon.

**CLEAN UP:** Clean tools, brushes, and equipment with warm soapy water immediately after use. Promptly wipe up any spills and splatters with a damp cloth.

**MATERIAL VOC:** Material, less water, contains less than 50 grams per liter Volatile Organic Compounds.

**STORAGE AND HANDLING:** When not in use, close container tightly, and store at room temperature. Protect product from freezing and heat. Keep both opened and unopened containers out of direct sunlight as over exposure to temperatures above 90°F (32°C) can cause the material to harden in the container. Do not reuse container and properly dispose of empty containers.

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### **HEALTH AND SAFETY:**

If you experience difficulty in breathing, leave the area to obtain fresh air. If continued difficulty is experienced, get medical attention immediately. In case of contact, immediately flush skin with plenty of water.

#### **First Aid:**

**Skin contact:** Thoroughly wash with soap and warm water before the coating dries. Individuals with sensitive skin may require gloves.

**Eye contact:** Rinse with clean water for 15 minutes. Seek medical attention.

**Inhalation:** To help prevent irritation, use only in well-ventilated areas. If irritation occurs, move to fresh air. If irritation persists, seek medical attention.

**Ingestion:** Do not induce vomiting. Seek medical attention.

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**Warranty:** This product will perform as claimed if directions are followed. Directions are as complete as possible, but cannot encompass all conditions, applications, techniques, and/or surfaces, which are beyond our control. Warranty is limited to replacement or refund value of product actually used, if such product proves defective within two years of manufacture. No other warranty is expressed or implied.

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